

# DR. DESIREE ALEXANDER'S LIST OF PRESENTATIONS\*

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## **KEYNOTE: How to Break Through Barriers to Achieve Your Goals**

You have a goal and a plan. Now what? What is stopping you from achieving that goal you have been wanting for so long? Come on a journey to discover what mental mat is holding you in place and how to break through that barrier with practical, inspirational steps that will lead you to pick up that mat and walk towards your goal! The time is now!

## **KEYNOTE: What's Next? Transforming Education Through Trauma**

Trauma transforms us permanently. It shapes our mindset, our actions and our decisions. When we, as a collective, experience trauma, it changes the status quo. In education, where the status quo is oftentimes created and disseminated, how will trauma transform our future? The time is now to decide what's next and what role you will play in shaping education's stagnation or transformation.

## **The Equity Cycle: Anti-Racist, Diverse and Inclusive Digital Education**

In education, we love hot new buzz words. And recently, equity has become very popular with not many understanding what it entails or how to unpack it. In this session, let's start an authentic conversation on how to unpack anti-racist, anti-bias, diverse, and inclusive education.

## **Using Primary Sources to Teach Culturally Relevant Lessons**

Let's discuss the power using primary sources in the classroom unleashes for students to make strong, culturally relevant connections to your content. You will leave empowered to use primary sources in your lessons to engage your students!

## **Increasing Your EdTech Footprint and Influence**

The world of EdTech moves so quickly that it can be hard to manage your influence and footprint. Come learn how to expand your influence by building your professional learning network, branding, increasing community connections, becoming company ambassadors and the wealth of tech tools that help pull it all together.

## **Go Brand Yourself!**

It's more important than ever that educators promote their best selves and the best of their schools. Branding is an excellent way to do this. In this seminar, you will learn the basic components of educational branding and why it is so important to brand. You will also learn the steps you will need to get started (and the pitfalls to avoid).

## Classroom Management Basics (and Beyond)

Classroom management can look different in different classrooms. However, there are basics that every teacher should learn and implement to ensure their class runs smoothly and is, well, manageable. Come to this session to learn the tricks of the trade of classroom management (organization, rules/procedures, transitions, using technology in the classroom, teacher confidence, handling difficult behaviors, etc.).

## Time Management Tips for Teachers

We all want it, and we all ask for it...more time! But, even though we will never get it, there are tips & tricks that can help educators organize their lessons to accomplish more in less time and save time throughout the work day! You will want to begin using these immediately!

## Organizing Your Professional Projects

Many of us are planning more and more professional projects these days! Whether it be meetings, trainings, school programs, conferences, books, new classroom projects, etc., they can be very time consuming! Come learn quick, practical tips for organizing your projects where you can accomplish what is needed without losing your mind!

## Personalized Professional Development

In education, we know that students are not to be taught in a cookie-cutter, one-size-fits-all way. However, when we are teaching adults, we have a “do as I say and not as I do” mentality! Educators need options when it comes to professional development. Come learn why it is important to and how to personalize professional development in your school or district!

## Culture and Growth Mindset

Leaders, learning how to affect your school’s culture and climate is key to positively affecting teacher morale and student achievement. Come process how to improve your school’s culture and leave with a personalized plan of how to do so!

## Personality Leadership Styles

Leaders don’t have much time to self-reflect on their own practices and how they affect their schools/districts. In this fun, self-reflective session, leaders will learn about their personality types and analyze how it affects their actions and relationships with other educators.

## Manager vs. Leader

Leaders, are you a manager or a leader? Come take a deep dive into the difference between a manager and a leader, the positive and negative attributes of each, and evaluate where you fall on the spectrum.

## Building Healthy Student Relationships

Teachers, come have a real, practical discussion about how to build healthy student relationships that positively affirm students through the everyday activities you already do to raise student achievement.

### Amplify Student Voice & Choice

Teaching students how to amplify their voices to create student choice opportunities in their own education is crucial. Come learn how to transform your classroom into a brave space of encouraging and amplifying student voices to create student choice opportunities.

### 6 Steps to Admin Time Management

Leaders, none of us have enough time in the day to get everything done! Is there a be-all-end-all fix? Of course not! But there are 6 practical steps you can add or change to help manage your time more efficiently and help your campus operate smoothly!

### 5 Steps to Admin Accountability

Leaders, it is not easy to have difficult conversations when things are done incorrectly. However, if 5 steps are put into place beforehand on your campus, it could make having those difficult conversations happen less often. Come learn 5 steps to add/change to make yourself and your campus more accountable.

### How to Monitor and Diagnose Student's Unfinished Learning with Data Literacy and the Acceleration Cycle: Formative Assessments, Actionable Feedback, and Grouping Students

Successful teachers actively use daily and unit formative assessments to determine student mastery of content and plan to address unfinished learning based on the gathered data. In this discussion-based session, K-12 classroom teachers will evaluate data literacy, the importance of formative assessments, how to give actionable feedback and how to effectively group students, all through the lens of the Acceleration Cycle. Educators who attend will deliberate on the importance and effectiveness of formative assessments for data collection, create actionable feedback for assignments, and analyze practical strategies for grouping students for the most measurable student learning.

### Successful School Leadership Through the ISLLC Standards

Come learn how to become a successful school leader by truly understanding the ISLLC Standards and how they can affect your practical day-to-day life of a school leader. This knowledge can also help you pass the SLLA 6011 exam!

### Successful School Leadership Through the PSEL

Come learn how to become a successful school leader by truly understanding the PSEL (standards) and how they can affect your practical day-to-day life of a school leader. This knowledge can also help you pass the SLLA 6990 exam!

### Educational Leadership SLLA Test Prep: Logistics and Mindset

So, you have decided to become an Educational Leader! Well, this is your introduction to the SLLA Test! We will discuss test day procedures, how to manipulate your test screen, how to register for the test and get your results, and what mindset you must have to pass the test. You will also get FREE resources to help you start your test prep journey!

## Pathways to Louisiana Educational Leadership Certification

In this jam-packed session, you will find out about the different paths to Educational Leadership Certification in the state of Louisiana. We will also evaluate the components of the School Leadership Licensure Assessment (SLLA). If you want to be a leader in a school district one day, this is the session for you.

## KNOWledge is Power for New Librarians

New librarians are usually handed a set of keys and told to report to work on Monday! You learn a great deal in your SLIS program in college but becoming a tried and true professional librarian oftentimes means that you learn as you go. To help you get started, this session will break down what you need to do in 6 simple steps: the 6 Pillars of KNOWledge for New Librarians.

## 10+ Tech Tools for Librarians

In this workshop participants will evaluate various 21st Century web tools that can be used in the library. Participants will be able to see each tool and hear about the uses of each tool. Some tools will be evaluated more than others. This program is practical--it is meant to be attended on one day and the tools can be implemented on the next day!

## Take and Train Tech Series: Parent Pitfalls

This Take and Train Tech Series session is all about teaching parents the pitfalls to avoid when trying to keep their children safe using technology. Be the hero of your school gaining parental involvement with a well-prepared, fun, interactive training session! Come get the resources to reteach this session!

## Take and Train Tech Series: Student Cyber Safety

This Take and Train Tech Series session is all about teaching upper elementary, middle and high school students about being safe while they are on the Internet and using technology. Be the hero of your school by using this well-prepared, fun, interactive training session with your students. Please don't assume they know this information already! Come get the resources to reteach this session!

## Skeptic to Super User: A Reluctant Teacher's Discussion on AI and Tech Tools

Welcome to a discussion for every educator, regardless of your comfort level with technology! Whether you're an AI skeptic or a curious novice, this session is designed for you. We'll start with an open conversation about the challenges and opportunities of using AI in the classroom. Then, we'll explore one or two practical AI tools that you can use to streamline your workflow and enhance student learning.

## Outlook Basics: Email & Calendar

You will learn all the ins and outs of using and organizing your email and how to use your calendar to keep track of appointments.

### Let Word Blow Your Mind: Tab by Tab

My word...you only use Word for typing words? Come and let me show you how you can use Microsoft Word to create professional, creative and inviting documents that get read by all.

### Not Your Grandmother's Videos

Come learn how to use videos in your classroom in new, unique ways! You will learn how to download YouTube videos, how to teach content through Hip Hop, how to quiz using videos and places to find fun content videos that aren't the same ones you saw when you were a student. The face-paced, fun session is just what you need to add life to your lessons!

### Creating Engaging Lessons Using Videos for Live, Online, & Distance Learning

Most of our students are obsessed with videos! Come learn how to practically leverage the power of videos for instruction and assessments during live, online and distance learning!

### Creating Screencasts with Screencastify

Are you looking for an easy way to record, edit and share screencasts and videos? Then look no further than the free, simple Screencastify! Come learn how to create screencasts to share with your students, parents and other educators.

### Distance Learning: Teaching, Learning and Assessing

During distance learning, we want to keep our students engaged while learning. Come learn about tools you can use to teach engaging lessons, have your students learn and assess their learning all while teaching online.

### Weebly: How to Create Professional, Easy, Free Websites

In this session, you will learn about how to use Weebly to create professional, free websites that can be used for a variety of reasons!

### Do You Really Know How to Read&Write?

This simply amazing Google Chrome extension will amaze you with what how it can help you and your students! Text-to-speech, Voice Comments, Vocabulary List Builder, Speech Input, Fact Finder, Translator and so much more! You must see this exciting tool for yourself to believe it!

### Using Kami to Improve Engagement and Interaction in the Classroom

Kami IS the secret weapon that will transform how students interact with content! You know it can annotate, but it can DO so much more to have your students become creators while engaging with their work! Come learn how to use the paid version of Kami to improve engagement & interaction.

### Using Kami with HQIM Materials in Louisiana Classrooms

Kami IS the secret weapon that will transform how students interact with HQIM! You know it can annotate, but it can DO so much more to have your students become creators while engaging with Louisiana curriculums! Each school in Louisiana can use Kami for free this school year! Are you using it to its fullest?

### Using Hip-Hop to Empower Students with Flocabulary

All content and grade levels engage students by using Hip Hop through Flocabulary videos in the classroom. But, how do you use Flocabulary to empower student voice? Come learn about the paid version of Flocabulary and the Lyric Lab to have your students creating their own raps about content and ways to use this as a unique assessment that not only shows if they learned the content, but engage and empower them at the same time.

### Getting Started with Canva

Keep hearing about this great creation tool where you can create graphics, logos, flyers, digital classrooms, videos and so much more, but have no clue how to get started? This is the session for you! Beginners, come learn how to get started using Canva so you can begin your journey to wowing those around you with your creator skills!

### You Can Now Do WHAT With Padlet?

AI. Record videos. Record audio. Poll. Record screen. All in ONE tool! FOR FREE! Whether you are a veteran or novice Padlet user, you will be amazed by ALL the things you can now do with Padlet! In this session, you will learn how to organize, create, innovate, share, and protect your own Padlets while discussing how to motivate students to use and create their own as well! You will leave this session reinvigorated by this updated, free tool for teaching, learning and collaboration! THIS is what we need in education!

### Become a Padlet Creative Genuis: Templates in Padlet

Templates simply make educators' lives easier! Come learn how to find & use free Padlet templates that are educator-created. And, even better, how to create your own time-saving templates using the different formats in Padlet. You will leave this session excited to use these new resources the very next day!

### Translation Tools Using Microsoft and Google

All educators want to communicate with our students and their families. This hands-on session will introduce you to Microsoft and Google tools to help translate languages for you and your students' use whether you are teaching in person or online. You'll play with these tools and discuss practical uses for them, so you leave with the tool and a game plan for using it!

### Hitchhiker's Guide to Chrome

Are you hitching a ride using Chrome, but don't know exactly what Chrome has to offer you? Well, have I got news for you! Come learn the many perks of using Google Chrome as your main Internet browser and learn how to navigate Chrome once you begin using it.

## Digital Breakouts Using Google Forms & Google Sites

Have you heard of an escape room? Well, help your students escape mundane lessons by creating free digital breakouts to use in your classroom. Come learn how to use Google Forms and Google Sites to create free digital breakout games that encourage collaboration, stimulate problem solving, nurture content knowledge development and have fun while doing it! Break out of the same routine with a free digital breakout.

## Driver's Ed: Using Google Drive and Apps

Google Drive is an extensive resource that has many uses. Beginners, come to this session to learn how to begin to use Drive for storage, for collaboration, for sharing, and so much more! You didn't know Drive could do this much!

## Google for Administrators

Do you love Google, but wonder how you can use it as an administrator? Come learn how to use Google to help your productivity, time management and collaboration as an administrator. You will leave ready and excited to use Google effectively. Previous knowledge of Google Apps will be helpful when attending this session.

## Actionable Feedback with Google Classroom and Docs

Come learn how to use Google Classroom, Google Docs, and some extensions to give your students actionable feedback! Previous knowledge of Google Classroom and Google Docs will be helpful when attending this session.

## No More Paper Using Google Forms

Google Forms will transform your classroom and your school. Beginners, in this session you will learn how to create and edit a Google Form and get organized results. You will never ask anyone to fill out another paper form again!

## Differentiation and More: Taking Google Forms to the Next Level

You've used Google Forms for years...now what? Come learn fast tips, tricks and hacks to use Google Forms in ways you never have before! Learn how to differentiate using branching, password your sections, have your self-grading quizzes work even better and more! Let's go to the next level!

## Classroom...Google Classroom

Have you ever wanted a place online where your students could collaborate and submit? Also, a place where you had control to comment and grade their work all in one place? Well, Google Classroom is what you have been looking for! Beginners, come learn how to get started with Google Classroom and all the wonderful things you can do with it! Previous knowledge of Google Drive will be helpful when attending this session.

### Flipping and Smashing with Google Classroom

Flip your classroom and smash some websites with Google Classroom. Come learn how to use different websites in conjunction with Google Classroom to truly create a paperless classroom! Previous knowledge of Google Classroom will be helpful when attending this session.

### Read Along in Google Classroom

Come learn about Read Along in Google Classroom, the tool that uses Google's speech recognition technology to provide students with real-time feedback as they read aloud. This allows students to practice their reading skills independently and at their own pace, while teachers can track their progress and identify areas where they may need additional support.

### Unique Assessments and Data-Driven Individualized Instruction with Google Classroom

Discover how to use assessment features in Google Classroom like Read Along, student groups, practice sets, AI created interactive YouTube videos, and other top-requested features that make using data to drive individualized instruction easier than ever!

### Dive into Google AI: Gemini and NotebookLM

Discover how to bring the power of Google's latest AI tools into your classroom and research. This session is designed for educators who want to understand and apply Gemini and NotebookLM in practical, meaningful ways. This session will equip you with the knowledge to use these innovative tools responsibly and effectively, helping to foster critical thinking and prepare your students for a future where AI is a key part of the learning and working landscape.

### Beyond Google Classroom: Using Other Google Tools to Organize During Live, Online & Distance Learning

You are teaching live, online or at a distance and are using already Google Classroom. Now What? Now you branch out to use other Google products to help you organize and create lessons! You get to choose which Google tools we learn more about to keep yourself organized!

### What's Up Docs?

Ever wondered how to use Google Docs more efficiently? Well, this is the session for you! You will learn the unique features of a Google Doc and how to transform a regular doc into a central hub of learning for your students. Beginners, you'll never look at a Google Doc the same way again!

### Hyper...Hyper...HyperDocs!

Ever wondered how to create and use a HyperDoc? Well, this is the session for you! You will learn how to transform a regular Doc into a central hub of learning for your students (HyperDoc). Beginners, you'll never look at Google Docs the same way again!

## Google Sites: How to Create Professional, Easy, Free Websites

In this session, you will learn about how to use Google Sites to create professional, free websites that can be used for a variety of reasons!

## Slide into Fun with Google Slides

Have you been using the same presentations repeatedly and want to jazz it up? Well, look no further than Google Slides! Beginners, come learn how to get started using Google Slides to create fun, attention-grabbing presentations that everyone will love!

## Get Interactive with Google Slides

Tired of using Google Slides for only presentations? Well, this session is for you! Come learn how to use Slides to create interactive handouts, games, templates, assessments and more! You will never look at Slides the same way again!

## Have No Fear: Google Sheets is Here

Spreadsheet. Just the name strikes fear in your heart! Well, fear no more! Beginners, come learn how to use Google Sheets to create spreadsheets in a step-by-step presentation that will have you saying, "Well, why didn't they just tell me that?!"

## Manage Your Life with Google Calendar

Have you ever wanted your entire schedule in your pocket? Google Calendar can help you organize your life by putting your entire schedule, calendar and to-do list at the palm of your hands! Beginners, come learn how to use Google Calendar to manage your life.

## Hacks to Organize and Declutter Your Gmail

You use Gmail every day, but do you know all its' features that can help you be more productive and SAVE TIME? Bring your Gmail and work along in this fun, quick guided work session to create systems of productivity and start getting to your ZERO INBOX today! Seriously!

## Mind-Blowing Google Extensions

This fast-paced session will leave your mind blown! Come learn about several extensions to use that will renew and revolutionize your Google use! Previous knowledge of Google Chrome will be helpful when attending this session.

## Creating Instant Feedback Loops Using Google Forms, Sheets, Docs & Autocrat

Do you want to provide instant feedback to staff and other stakeholders, like walkthrough, coaching or meeting documentation, certificates, parent letters, or progress reports? Then, this is the session for you! Come learn how to create instant feedback loops with Google Forms, Google Sheets, Google Docs & Autocrat where everyone will get their feedback from you with one click of a button. Learn the basics of Autocrat while using the skills you already have with Google Forms, Sheets, and Docs.

## Better Your Communication Using Google Workspace for Education

Let Google tools help you communicate with faculty, staff, and stakeholders more efficiently. Come discuss how Google Keep, Calendar, Meet, Groups, Sites, Classroom, Forms and more can help bring your communication to the next level. This fast-paced class is full of ideas you can start using tomorrow!

## Fast Hacks Using Google for Productivity

We all have a ton of work and not that much time. This is the session for all educators to combine their knowledge of Google products to help organize and manage workflow. All educators can benefit from learning best practices (and tips and tricks) that can help when increasing productivity. This fast-paced session will have educators using these tools before they leave the session. Previous knowledge of Google Chrome and Drive will be helpful when attending this session.

## Differentiation Using Google

Do you love using technology in the classroom, but don't know how to differentiate it with your students? Come learn how to use Google and extensions to differentiate lessons with your students. You will learn how to help every student in your classroom while still using technology!

## Intro to Google Level 1 Certification

Do you want to take the first step on your journey to Google Certification? Come learn the logistics and what to study to pass the Google Certification Level 1 exam!

## Intro to Google Level 2 Certification

Do you want to take the first step on your journey to Google Certification? Come learn the logistics and what to study to pass the Google Certification Level 2 exam!

## Going Google for ELA/SS, Math or Science

We all love using Google, but sometimes it is hard to visualize how to use it in content specific classes. Well, this session is for you! Learn how to use Google and other tech tools in the ELA and Social Studies, Math or Science classrooms!

## \*CUSTOMIZE IT

Dr. Desiree is also available to design a custom session/keynote to meet your school's or organization's needs. Please visit [bit.ly/edbooking](http://bit.ly/edbooking) to submit a request.

## \*\*TEST PREP SERVICES

- Google Level 1, Level 2 & Trainer Certification
- Educational Leadership SLLA 6990

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