

# DR. DESIREE ALEXANDER

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## EDUCATION

### LAMAR UNIVERSITY

May 2020

- DOCTOR OF EDUCATION, Concentration: Educational Leadership

### NICHOLLS STATE UNIVERSITY

December 2016

- MASTER OF EDUCATION, Concentration: Educational Technology Leadership

### TEXAS WOMAN'S UNIVERSITY

December 2008

- MASTER OF LIBRARY SCIENCE, Concentration: School Library Media Program

### LOUISIANA STATE UNIVERSITY

- EDUCATION SPECIALIST, Concentration: Literature
- MASTER OF ARTS, Concentration: Literature/Reading
- BACHELOR OF SCIENCE, Major: Education Concentration: English

August 2005

August 2003

December 2001

## CERTIFICATIONS LOUISIANA CERTIFICATIONS

- Educational Leadership 1
- Reading Specialist
- English
- School Librarian
- Educational Technology Facilitator
- Educational Technology Leader

## TEXAS CERTIFICATIONS

- Principal
- School Librarian Grades EC-12
- Reading Specialist Grades EC-12
- English Language Arts and Reading Grades 4-8 and 8-12

## TECHNOLOGY CERTIFICATIONS

- **IC3 Certified:** IC3 GS5 Digital Literacy, Key Applications, Living Online, Computing Fundamentals
- **Google for Education:** Certified Educator Level 1 & Level 2, Trainer, Innovator, Education Partner
- **Google Certified Associate:** G Suite Administrator
- **Google Cloud Certified:** G Suite
- **Apple:** Apple Teacher
- **Microsoft:** Certified Educator, Office Specialist-Word, Office Specialist-PowerPoint, Office Specialist-Outlook, Innovator Educator Expert, Innovator Educator Trainer, Innovative Educator Master Trainer
- **Common Sense:** Common Sense Educator, Ambassador
- **Screencastify:** Screencastify Certified Master Screencaster, Ambassador
- **Pear Deck:** Insparational Educator
- **Wakelet:** Wakelet Ambassador, Trainer
- **Kami:** Kami Educator, Hero, Trainer
- **Edpuzzle:** Edpuzzle Coach
- **Kahoot Certified for Schools:** Bronze Level, Silver Level, Gold Level
- **Mote:** Mote Certified Educator, Ambassador
- **Book Creator:** Certified Author Level 1
- **Brisk Teaching:** Certified AI Professional, Community Champion, Club Brisk Founding Member

## EXPERIENCE

### EXECUTIVE DIRECTOR, Transformative Educational Leadership (TEL)

Statewide

2021-Present

- Execute BESE-approved educational leadership alternative certification program statewide

### DEPUTY DIRECTOR, Associated Professional Educators of Louisiana (A+PEL)

Statewide/North Louisiana/Shreveport, Louisiana

2017-Present

- Plan and implement professional developments statewide and recruit members statewide

### FOUNDER CEO, Educator Alexander Consulting, LLC

Shreveport, Louisiana

2015-Present

- Consult with companies and school districts by performing professional developments

- RLRP PROGRAM MANAGER/CONSULTANT**, Advance Innovative Education **2015-2017**  
Statewide
- Managed all aspects of program, including supervising, mentoring teaching and recruiting
- INSTRUCTIONAL TECHNOLOGY SUPERVISOR**, Caddo Parish Public Schools **2015-2017**  
Shreveport, Louisiana
- Supervised Instructional Technology Department (staff, budget, programs, trainings, devices, etc.)
- CONSULTANT/TEEN LIBRARIAN**, West Feliciana Parish Library **2013-2015**  
St. Francisville, Louisiana
- Planned programs for tweens and teens and created and facilitate Teen Library Council and Teen Book Club
- LIBRARY MEDIA SPECIALIST AND DISTRICT TECHNOLOGY LIAISON** **2012-2015**  
Zachary Career and Technical Center at Port Hudson and Zachary High School  
Zachary Community School District, Zachary, Louisiana
- Taught as Library Media Specialist and as Distance Learning Teacher and as Education for Careers Teacher
  - Performed as Coordinator of 1:1 Laptop Program, Technology Facilitator and Webmaster for Campus
- LIBRARY MEDIA SPECIALIST**, Cedar Hill High School **2009-2012**  
Cedar Hill Independent School District, Cedar Hill, Texas
- Performed as head librarian for district (supervised 15-20 library media specialists and assistants)
- LIBRARY MEDIA SPECIALIST**, Maynard H. Jackson Middle School **2007-2009**  
Dallas Independent School District, Dallas, Texas
- Taught as the Library Media Specialist and tutored students preparing for state standardized test (TAKS)
- TEACHER**, William Byrd Middle School **2006-2007**  
Duncanville Independent School District, Duncanville, Texas
- Taught and tutored eighth grade English students and co-sponsored the Spanish Club
- TEACHER**, McKinley Middle Academic Magnet School of Visual and Performing Arts **2002-2006**  
East Baton Rouge Parish School System, Baton Rouge, Louisiana
- Taught sixth grade English, eighth grade writing for media course and sixth grade study skills course

## HONORS

- Selected as 2025 Upstate Technology Conference Featured Speaker
- Selected as the 2024 Common Sense Education Ambassador of the Year
- Author of Ready to Be an Educational Leader: Your Guide for Passing the SLLA 6990
- Selected as The Knowledge Review's Fastest Growing EdTech Companies in USA 2022
- Selected as 2022 & 2021 Texas Computer Education Association Featured Thought Leader
- Selected as 2021 & 2017 Technology and Curriculum Conference of Aldine Conference Featured Presenter
- Selected as 2020 International Society for Technology in Education Featured Voice
- Selected as 2020 Future of Education Technology Conference Featured Presenter
- Won 2019 Customer Commitment Award from Better Business Bureau's Torch Awards for Ethics
- Won 2019 Shreveport National Pan-Hellenic Council Mover and Shaker Service Award
- Finalist for 2018 Integrity Award from Better Business Bureau's Torch Awards for Ethics
- Won 2018 Texas Woman's University School of Library and Information Studies Ann Barnett Service Award
- Won 2017 Young Professional Initiative 40 Under 40 Awards Honoree
- Won 2017 Center for Digital Education Top 30 Technologists, Transformers & Trailblazers
- Won 2017 PBS Learning Media Digital Innovator for the State of Louisiana
- Won 2016 Honor Society of Phi Kappa Phi Love of Learning Award
- Appointed as Area 7 Director for the Louisiana Association of Computer Using Educators' Board of Directors
- Voted as 2016-2017 A+PEL's Member of the Year
- Acceptance into the Honor Society of Phi Kappa Phi
- Selected as a Mentor in the Texas Woman's University's Alumni Connect Program
- Won 2015 Louisiana Association of School Librarians' School Library Media Specialist (of the Year) Award
- Won 2014 Louisiana Association of Computer Using Educators' Region II Leader of the Year Award
- Won 2014-2015 Teacher of the Year for Zachary Career and Technical Center at Port Hudson
- Elected Second Vice President of the Louisiana Association of School Librarians
- Appointed Member of the Public Relations Team for the Southern Region of Zeta Phi Beta Sorority, Inc.
- Selected Chairperson for Site-Based Decision-Making Committee for Cedar Hill High School
- Acceptance into Beta Phi Mu Honor Society and Kappa Delta Epsilon Honorary Fraternity
- Brotherhood/Sisterhood Award and AT&T Fellow while at McKinley Middle Magnet School